

Segacy Roberts

Product Designer

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Tools

Figma
Sketch
UserTesting
Principle
HTML/CSS
Invision
Abstract
Photoshop

Experience

Cofounder / Proof

Sep 2020 - Present

I cofounded Proof, a creative agency with the mission of empowering women of color and allied brands through tech.

Product Designer / Oscar Health

Jan 2021 - August 2021

Full-stack designer empowering our internal teams with intuitive and transparent tools that enable them to plan personalized care, reduce costs, and build trust with our members. Notable projects I've led: Oscar's first text messaging app, an overhaul of our PCP assignment tools, and a provider data redesign to scale for future partnerships and better usability.

Product Designer / Domio

Dec 2018 - Jul 2020

Full-stack designer for lean guest-facing product team. Notable projects I've led: Dora, a react-native app to create and share travel recs, a Domio Guest App redesign, and a Domio website redesign to reflect an evolving brand and act as a CMS.

Teaching

UX Design Mentor / Pursuit

Oct 2019 - Present

The Pursuit Fellowship is a rigorous program that trains adults from underserved communities to code and build careers in the tech industry.

Education

Dartmouth College
B.A. English Literature
2010-2014

DesignLab
Immersive UX Design Bootcamp
2018